



Sam Hendricks  
Art Direction, Design, Illustration

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## ABOUT ME

I'm a multidisciplinary art director, able to work from the idea stage through to the execution. You could say I'm no stranger to "wearing many hats." Beyond campaign work, I'm skilled in graphic design, illustration, some intermediate level motion graphics and augmented reality filter creation. I've had the opportunity to develop creative for large and small brands both B2C and B2B. No matter what type of project I'm working on, I am fully invested in making sure the client has an outcome that fully meets their business needs and the team I'm working with has a fun time working on it.

## EDUCATION

University of Kansas alumnus with a B.F.A. in Visual Communications - Concentrations in graphic design and illustration.

## SKILLS

Proficient in Photoshop, InDesign, Illustrator, Keynote, Powerpoint and G-suite  
Experienced in Adobe After Effects, Sketch, Figma, Spark AR Studio, HTML and CSS  
Other skills include illustration, 5 yrs Japanese language study, beer making, and sweet guitar licks.

## AWARDS

Visual Communications spring 2004 scholarship show (juried)  
Visual Communications spring 2005 scholarship show (juried)  
Visual Communications scholarship awarded, 2005  
Gold Kansas City ADDY winner - Public service poster campaign - VML 2008  
WPP WPPED Cream award 2011 - Digital Experience

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## WORK EXPERIENCE

### **VMLY&R - Associate Creative Director**

September 2021 - Present (Seattle)  
*Art Direction, Campaign, Social*

### **VMLY&R - Senior Art Director**

March 2011 - September 2021 (NYC / Seattle)  
*Art Direction, Interactive Design, Campaign*

### **VML - Art Director - Art Director**

March 2010 - March 2011  
*Art Direction, Interactive Design, Identity Design*

### **Nicholson Kovac - Interactive Art Director**

April 2009 - March 2010  
*Art Direction, Interactive Design, Print, Illustration*

### **VML - Interactive Art Director**

October 2006 - April 2009  
*Art Direction, Interactive Design, Print Design, Illustration*

### **Nicholson Kovac - Intern**

July 2003 - March 2006  
*Web Design, HTML Integration, Production Tasks, Print Design*