



Sam Hendricks  
Design, Art Direction, Illustration

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## ABOUT ME

So, a little about me. I'm a strategic thinking designer, art director, and illustrator. During my time in advertising, I've had the opportunity to develop creative solutions for large and small brands both B2C and B2B. Being multidisciplinary, I've been able to work on a range of different projects from digital, video, print and other media. No matter what type of project I'm working on, I am fully invested in making sure the client has an outcome that fully meets their business needs and the team I'm working with has a fun time working on it.

## EDUCATION

University of Kansas alumnus with a B.F.A. in Visual Communications – Concentrations in graphic design and illustration.

## SKILLS

Proficient in Photoshop, InDesign, Illustrator, Flash, Keynote  
Experienced in Sketch, Adobe After Effects, AS3, AS2, HTML and CSS  
Other skills include illustration, 5 yrs Japanese language study and guitar serenades

## AWARDS

Visual Communications spring 2004 scholarship show (juried)  
Visual Communications spring 2005 scholarship show (juried)  
Visual Communications scholarship awarded, 2005  
Gold Kansas City ADDY winner – Public service poster campaign – VML 2008  
WPP WPPED Cream award 2011 – Digital Experience

## WORK EXPERIENCE

### VML of Y&R Brands – Senior Art Director

March 2011 – Present

*Art Direction, Interactive Design, Campaign*

### VML – Art Director – Art Director

March 2010 – March 2011

*Art Direction, Interactive Design, Identity Design*

### Nicholson Kovac – Interactive Art Director

April 2009 – March 2010

*Art Direction, Interactive Design, Print, Illustration*

### VML – Interactive Art Director

October 2006 – April 2009

*Art Direction, Interactive Design, Print Design, Illustration*

### Grace Advertising – Freelance

October 2006 – March 2009

*Art Direction, Interactive Design, Print Design, Identity Design*

### Citron Communications – Freelance

May 2006 – July 2006

*Web Design, Print Design*

### Nicholson Kovac – Intern

July 2003 – March 2006

*Web Design, HTML Integration, Production Tasks, Print Design*

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